



Surpassing Expectations

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A Message from Governor Ernie Fletcher

My fellow Kentuckians:

Nearly two years ago, we launched KY EXCEL in the belief that businesses, organizations, and even individuals would respond if given some non-regulatory encouragement to improve Kentucky's environment.

That belief has been borne out by the wonderful success of KY EXCEL since the first member joined in 2006.

A healthy environment should be part of our legacy to our children and our children's children. That is the way we achieve and sustain healthy people and strong communities.



Governor Fletcher welcomes
Lexmark CEO Paul Curlander into KY
EXCEL as a Master member

KY EXCEL members, from Swedish Match in Daviess County to St. Elizabeth Medical Center in Kenton County to the Barker family in Boyd County, are to be commended for their demonstrated commitment to environmental leadership and community service.

I had the pleasure earlier this year to present member certificates to Lexmark International Inc. and Catlettsburg Refining LLC, a subsidiary of Marathon Petroleum Co. LLC. These companies and the other KY EXCEL members are committed to seeking opportunities to contribute to Kentucky's environmental excellence.

I offer my thanks to those of you who have taken the step to join KY EXCEL. Our goal is to have 3,000 KY EXCEL members by 2009. If we are to reach that goal, we need for you, and your organization, to recruit new members through your contacts within your communities.

Environmental stewardship is the responsibility of all Kentuckians. KY EXCEL provides a wonderful opportunity for each of us to fulfill our responsibility.

Ernie Fletcher, Governor

*For more information on KY EXCEL, contact the
Kentucky Division of Compliance Assistance at (800) 926-8111*

Meet Our New Members

Our KY EXCEL membership continues to grow. Since the last newsletter was produced, 11 new members have been accepted into KY EXCEL. The addition of these members brings the total number of KY EXCEL members to 95. The program is also reviewing 25 more applications we have recently received. We are growing closer to our short-term goal of 300 members. Please join us in welcoming the following new members and continue to help us identify Kentucky's environmental leaders.

Solar Energy Solutions LLC (Advocate member) – This Scott County solar thermal installation and service group became a member May 3. Its voluntary project is to purchase carbon dioxide offsets equal to what is produced yearly from its business operations.

River Metals Recycling LLC (5 Leader members) – Five River Metals Recycling locations joined the program on May 22. These five locations are located in Fort Mitchell, Henderson, Louisville, Newport, and Somerset. The projects the facilities will be completing include supplying equipment, manpower and recycling services to the Saltpeter Pit Restoration Project; participating in the Kentucky Recycling Interest Group to raise awareness and promote recycling throughout Kentucky; and hosting mercury switch removal workshops for automobile recyclers.

TRANE (Master member) – TRANE's application was approved on May 30. This Fayette County facility is a global indoor comfort system provider. The voluntary projects the facility committed to conduct include providing assistance to develop and implement a community emergency response plan with Fayette County's Local Emergency Planning Committee and participating in the Kentucky Safety and Health Network to increase the awareness of safety and health in the workplace. TRANE is also repairing and restoring one discharge elimination system,

replacing high-pressure sodium fluorescent bulbs with high-efficiency T-8 fluorescent bulbs and replacing six 15-foot, manually operated overhead doors with automated overhead doors.

hype LLC (Advocate member) – hype LLC became a member on June 21. The commitment made by this Richmond small business is to publish a "Green Moment" in the *Madison Monday Morning* newsletter, which is distributed weekly by hype.

Greater Paducah Sustainability Project (Advocate member) – This McCracken County nonprofit was welcomed into membership on Aug. 1. The voluntary project it chose to implement is establishing a recycling program that can be used by city and county residents, encouraging and educating local residents about the benefits of recycling and reducing litter throughout the area.

The Merrick Printing Co. Inc. (Advocate member) – Merrick's Louisville printing company was accepted into membership on Aug. 22. This Jefferson County business voluntarily committed to establishing a newspaper recycling program that allows employees to bring newsprint from home to the facility for recycling.

Delta Air Lines Inc. – LEX Station (Advocate member) – This airline's Lexington Airport location joined KY EXCEL on Aug. 22. The company will be establishing a beverage can recycling program in the airport. Delta will work with all of the airlines in the airport to set up the recycling locations in the terminals and will later expand the program to include the concession and retail vendor locations.

Greenbo Lake State Resort Park (Advocate member) – Greenbo Lake's membership was approved on Aug. 30. Located in Greenup County, this park is offering a Junior Naturalist Program for youth ages 5–15 with a focus on cultural and natural history of the area. The

goal is to educate and enhance youth environmental appreciation and responsibility.

Temple Inland Renews NEPT Membership

Last month the U.S. Environmental Protection Agency (EPA) announced the renewal of Temple Inland Maysville Paper Mill's membership in the National Environmental Performance Track (NEPT) program. Temple Inland has been a member of NEPT since 2004 and is also an inaugural KY EXCEL Master member. Becoming an NEPT member requires a significant commitment and KY EXCEL congratulates Temple Inland for its ongoing environmental leadership activities.

NEPT is a national leadership program and has been a valuable partner with KY EXCEL over the last two years. There are currently four other facilities in Kentucky that are also members of NEPT. They are American Synthetic Rubber Company, Hitachi Automotive Products, Mammoth Cave Hotel, and Webasto Roof Systems Inc. Two of these facilities, American Synthetic Rubber and Webasto, are also KY EXCEL Master Members.

KY EXCEL Facilities Included in "Facilities of the Year"

KY EXCEL would like to congratulate both American Synthetic Rubber Co. and Toyota Motor Manufacturing Kentucky, Inc. for being named Honorable Mention Recipients for Environmental Achievement in the September 2007 issue of *Environmental Protection*.

Each year the magazine conducts its Facility of the Year Competition to honor top U.S. facilities that have been recognized for outstanding environmental achievements by government regulators, trade associations, or professional groups. KY EXCEL is pleased that two of our Master members were selected. We celebrate

with these facilities and their deserving employees.

If you are interested in learning more about this award or would like to read the article, it can be accessed online at www.eponline.com.

KY EXCEL News

KY EXCEL Project Reports

Annual project reports from the KY EXCEL members that joined the program before July 2006 are being received and we are excited about the results. It is obvious that the KY EXCEL members are taking their voluntary project commitments seriously and are truly making Kentucky a better place through their actions. KY EXCEL is beginning to compile the results of these member's projects, and we look forward to sharing them with all of you.

The next round of project report submittals will come from members that joined KY EXCEL between July 1 and Sept. 30, 2006. These members can expect to receive an e-mail from the program in early October. The e-mail will contain the project report form, instructions, and our requested timeline for submittal. KY EXCEL has decided to wait until after the members' meeting on Oct. 1 before we send this e-mail. This will allow us to solicit ideas from members that have already submitted their project reports. This input will help us improve the process for everyone.

If you joined KY EXCEL in the third quarter of 2006, look for this e-mail. We look forward to hearing about the success that you have achieved in improving Kentucky's environment.

Compliance Assistance Services Expand

For more than a decade, the Department for Environmental Protection has provided compliance assistance to small businesses that generate regulated air emissions. This assistance had previously been successfully provided through a contract the department maintained with the University of Kentucky's Kentucky Business Environmental Assistance Program (KBEAP).

This summer the department continued its commitment to providing meaningful assistance by initiating improvements that have increased the availability of compliance assistance resources for all of Kentucky's businesses. The Division of Compliance Assistance has hired additional staff that have enabled the agency to create the first one-stop location for a business to seek assistance on any environmental topic administered by the department.

The department has also expanded its compliance assistance relationship with the University of Kentucky. The Environmental and Public Protection Cabinet recently announced that it entered into a Memorandum of Understanding with the university to make \$2 million available for the completion of compliance assistance projects. These projects include air, water and waste related subjects. In coordination with the Division of Compliance Assistance, the University of Kentucky will use this money to develop compliance resources, provide training and conduct research that will enable the Commonwealth to proactively provide the information needed to improve business and environmental performance. This new relationship with the university will significantly expand the Commonwealth's ability to educate and assist businesses before environmental problems occur.

If you have any questions about an environmental requirement or need assistance to improve your facility's performance, please

take advantage of these free services by calling the Environmental Compliance Assistance Program at 800-926-8111.

Upcoming Events

2007 KY EXCEL Members Meeting

If you are a KY EXCEL member and haven't already signed up to attend the 2007 KY EXCEL members meeting' in Lexington on Oct. 1, 2007, please do so as soon as possible. We need to know how many people we should plan on serving lunch. The KY EXCEL members' meeting is a member's-only event that is offered free of charge as part of the KY EXCEL membership benefits package.

This year's members' meeting agenda will include time with Jimmy Palmer, who is the Regional Administrator of the southeastern U.S. EPA Regional Office located in Atlanta. It is a rare opportunity to have an intimate audience with the regional administrator, and we are excited that he has agreed to spend time with us. In addition to hearing from Mr. Palmer, you will get to learn about the accomplishments that are being made here in Kentucky by KY EXCEL members. In addition, the agency will highlight the department's priorities for the coming year and will give you a sneak peek at some of the technological tools that the department is developing to help facilities reduce their paperwork and reporting efforts. You will also have an opportunity to give KY EXCEL feedback about our first year and provide input on actions that the agency can take to improve the program.

The members' meeting, similar to last year, is being held in conjunction with the 2007 Governor's Conference on the Environment. The primary KY EXCEL contacts for each membership (as listed on each KY EXCEL membership application) should have received

details regarding the registration process via e-mail. This e-mail also included a discount code for KY EXCEL members to use if they wish to also register to attend the governor's conference. This discount code reduces the registration fee to only \$75. If you are a KY EXCEL member and did not receive this information, please call us at 800-926-8111 and we will get the information out to you.

Keep in mind that you do not need to attend the governor's conference to attend the KY EXCEL members' meeting. If you will be attending both the governor's conference and the KY EXCEL members' meeting, you can register online on the Web site listed below. If you do not wish to attend the governor's conference and will only be attending the KY EXCEL members' meeting, please call Natalie Jensen to get you signed up.

We hope to see many KY EXCEL members at the members' meeting and we encourage you to consider staying for the governor's conference as well. KY EXCEL members that have joined the program since our last meeting will be recognized at the Leadership Dinner on the evening of Oct. 1. The governor's conference agenda, online registration, directions, and lodging information are available on the conference Web site at <http://www.eppc.ky.gov/events/govconference/>.

Climate Change Teleseminar

The U.S. EPA's National Environmental Performance Track program is hosting a teleconference on Sept. 25, from noon to 1 p.m. (Eastern time zone) entitled "A Climate for Change, A Time for Action." This seminar will focus on leading companies that are reducing their greenhouse gas emissions through corporate and facility actions, including increasing energy efficiency and using alternative energy sources. For more details or for information on how to participate, contact Michael Kane at kane.michael@epa.gov.

KY EXCEL Project Opportunity

Looking for project ideas for next year? Lexmark International, a KY EXCEL Master member, is seeking partners that are interested in supporting and planning a citywide Earth Day event this coming spring in the City of Lexington. The facility's vision is to hold this event on a Saturday near Earth Day at a public location with both indoor and outdoor facilities. Ideas for this event include environmental education booths sponsored by local businesses and nonprofit organizations; an Earth Day 5K race; kite-flying demonstrations; performance of an Earth Day play, "Walden: The Ballad of Thoreau;" wildlife presentations; and more.

If this sounds like something your organization or facility would like to become involved in, contact Amanda Plakosh-Angeles, Lexmark's Environmental Marketing and Communications Director, at 859-232-7243.

Clean Air Excellence Awards

The U.S. EPA recently announced that it is accepting nominations for the 2007 Clean Air Excellence Awards. This annual award recognizes outstanding and innovative efforts that support progress in achieving clean air. The award is open to both public and private entities. There are five award categories: 1) Clean Air Technology, 2) Community Action, 3) Education/Outreach, 4) Regulatory/Policy Innovations, and 5) Transportation Efficiency Innovations. There are also two special award categories for individual achievement.

If you think your facility or organization could qualify for this award, we encourage you to apply. We would also encourage you to nominate any of your deserving peers. All submissions must be postmarked by Sept. 21, 2007. All applicants are asked to submit their entry on a Clean Air Excellence Awards Program (CAEAP) entry package, which may be found on the Clean Air Act Advisory Committee (CAAAC)

Web site at <http://www.epa.gov/air/caaac/entry.html>. If you have any questions, please contact Mr. Pat Childers at 202-564-1082.

KY-TN Green Building Conference

Kentucky and Tennessee are working together to develop a green building conference. A reception is scheduled for Sunday evening with the conference to begin on Monday, Feb. 25, and continue through Tuesday, Feb.

26, at the Sheraton Music City in Nashville, Tennessee. The agenda has not been finalized, but Monday is scheduled for a full day. There will be a short session on Tuesday with field trips afterwards.

This conference is being designed for local officials, builders, developers, architects, state agencies, and nonprofit organizations. If you would be interested in attending this conference, please contact Rosetta Fackler, Nonpoint Source Education Coordinator, at (502) 564-3410, ext. 345.